

## ORDER



KSNV

Orders	Order / Rev:	04301
	Alt Order #:	
	Product Desc:	General Election
	Estimate:	
	Flight Dates:	08/27/12 - 11/04/12
	Original Date / Rev:	07/16/12 / 08/03/12
	Order Type:	GENERAL

### Primary AE:

**Sales Office:**

**Sales Region:**

Agency	Name:	Denny Weddle & Associates
	Buying Contact:	
	Billing Contact:	
		750 Tam O Shanter
		Las Vegas, NV 89109

Billing Type:	Cash
Billing Calendar:	Broad
Billing Cycle:	EOM/
Agency Commission:	15%

Advertiser	Name:	Committee to Re-Elect Judge Bill Jan
	Demographic:	A25-54
	Product Codes:	PLC26
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

→ Review

### New Business Thru:

Order Separation: 00:15:00

Advertiser External

Agency External ID:

## BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	32	\$8,925.00	\$7,586.25	September 2012	32	\$8,925.00	\$7,586.25	0.00
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25	October 2012	11	\$3,725.00	\$3,166.25	0.00
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00	November 2012	7	\$2,500.00	\$2,125.00	0.00
					Totals	50	\$15,150.00	\$12,877.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Order / Rev: 104301  
Alt Order #:   
Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser  
Product Desc: General Election  
Estimate:

KSJV

Order / Rev: 104301  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser  
 Product Desc: General Election  
 Estimate: \_\_\_\_\_  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 9	KSNV	08/27/12	09/30/12	News 3 at 4 (1/2 hr)	CM	4-430p	-----	:30	0	\$350.002	0.00	NM	4	\$1,400.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 MTWTF-- 2 \$350.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
2	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)			4-430p									
See MG 9.5,9.6,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]															
3	KSNV	09/17/12-09/23/12	News 3 at 4 (1/2 hr)			4-430p									
See MG 9.5,9.8,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]															
Week: 09/24/12 09/30/12 MTWTF-- 1 \$350.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
4	KSNV	09/24/12-09/30/12	News 3 at 4 (1/2 hr)			4-430p									
See MG 9.5,9.8,9.7,9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour]															
N 10	KSNV	10/22/12	11/04/12	News 3 at 4 (1/2 hr)	CM	4-430p	MTWTF--	:30	1	\$450.002	0.00	NM	2	\$900.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
1	KSNV	10/22/12-10/28/12	News 3 at 4 (1/2 hr)			4-430p									
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
3	KSNV	10/23/12-10/23/12	NEWS 3 at 4 (1 HOUR)			4-5pm									
(M) MG for 10.2,10.1 [mg]															
4	KSNV	10/31/12-10/31/12	NEWS 3 at 4 (1 HOUR)			4-5pm									
(M) MG for 10.2,10.1 [mg]															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$450.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>									
2	KSNV	10/29/12-11/04/12	News 3 at 4 (1/2 hr)			4-430p									
See MG 10.3,10.4 [PGM CHG = 4PM NEWS 1 HOUR]															
N 11	KSNV	08/27/12	09/30/12	Face to Face w/ RalstonCM		730-758pm	MTWTF--	:30	1	\$400.002	0.00	NM	3	\$1,200.00	
Face to Face w/ J.Ralston															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/27/12 09/02/12 MTWTF-- 1 \$400.00 0.00															
Week: 09/03/12 09/09/12 ----- 0 \$0.00 0.00															
Week: 09/10/12 09/16/12 ----- 0 \$0.00 0.00															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$400.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 1 \$400.00 0.00															
N 12	KSNV	10/22/12	10/28/12	Face to Face w/ RalstonCM		730-758pm	MTWTF--	:30	1	\$450.002	0.00	NM	1	\$450.00	
Face to Face w/ J.Ralston															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$450.00 0.00															
N 13	KSNV	08/27/12	09/30/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$250.002	0.00	NM	3	\$750.00	
Tonight Show															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 08/27/12 09/02/12 MTWTF-- 1 \$250.00 0.00															
Week: 09/03/12 09/09/12 ----- 0 \$0.00 0.00															
Week: 09/10/12 09/16/12 ----- 0 \$0.00 0.00															
Week: 09/17/12 09/23/12 MTWTF-- 1 \$250.00 0.00															
Week: 09/24/12 09/30/12 MTWTF-- 1 \$250.00 0.00															
N 14	KSNV	10/22/12	11/04/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$275.002	0.00	NM	2	\$550.00	
Tonight Show															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 MTWTF-- 1 \$275.00 0.00															
Week: 10/29/12 11/04/12 MTWTF-- 1 \$275.00 0.00															
N 15	KSNV	09/17/12	09/23/12		CM	136-205am	MTWTF--	:30	1	\$40.003	0.00	NM	1	\$40.00	

Order / Rev: 104301  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 08/27/12 - 11/04/12

Advertiser: Committee to Re-Elect Judge Bill Janser  
 Product Desc: General Election  
 Estimate: \_\_\_\_\_  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Last Call w/Carson Daly															
Last Call w/Carson Daly															
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 09/17/12	09/23/12	MTWTF--	1	\$40.00	0.00										
N16	KSNV	08/27/12	09/30/12	News 3 Today - SATURDAY		9am-930am	-----	:30	0	\$275.00	2	0.00	NM	4	\$1,100.00
News 3 Today - SAT															
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 08/27/12	09/02/12	-----S-	1	\$275.00	0.00										
Week: 09/03/12	09/09/12	-----	0	\$0.00	0.00										
Week: 09/10/12	09/16/12	-----	0	\$0.00	0.00										
Week: 09/17/12	09/23/12	-----S-	1	\$275.00	0.00										
Week: 09/24/12	09/30/12	-----S-	2	\$275.00	0.00										
<b>Spot</b>	<b>Ch</b>	<b>Date Range</b>	<b>Description</b>			<b>Start/End Time</b>			<b>Weekdays</b>	<b>Length</b>	<b>Rate</b>	<b>Rtg</b>	<b>Type</b>		
3	KSNV	09/24/12-09/30/12	News 3 Today - SATURDAY			9am-930am			-----Sa--	:30	(\$275.00)	0.00	NM		
See MG 16.5,16.6 [PGM CHG = GOLF]															
4	KSNV	09/24/12-09/30/12	News 3 Today - SATURDAY			9am-930am			-----Sa--	:30	(\$275.00)	0.00	NM		
See MG 16.5,16.6 [PGM CHG = GOLF]															
5	KSNV	10/06/12-10/06/12	News 3 Today - SATURDAY			9am-930am			-----Sa--	:30	\$275.00	0.00	NM		
Ⓜ MG for 16.4,16.3 [mg]															
6	KSNV	10/06/12-10/06/12	News 3 Today - SATURDAY			9am-930am			-----Sa--	:30	\$275.00	0.00	NM		
Ⓜ MG for 16.4,16.3 [mg]															
N17	KSNV	10/22/12	11/04/12	News 3 Today - SATURDAY		9am-930am	-----S-	:30	1	\$300.00	2	0.00	NM	2	\$600.00
News 3 Today - SAT															
Start Date      End Date      Weekdays      Spots/Week      Rate      Rating															
Week: 10/22/12	10/28/12	-----S-	1	\$300.00	0.00										
Week: 10/29/12	11/04/12	-----S-	1	\$300.00	0.00										
													Totals	50	\$15,150.00